



Louisville Gas and Electric Company & Kentucky Utilities is a regulated utility providing gas and electric service to nearly 1.3 million customers over more than 700 square miles.

CHALLENGE

Increase engagement of well-being program in a population facing workplace safety challenges and high rates of metabolic syndrome.

SOLUTION

Created a program rooted in the company's initiative behind mindful safety, while inclusive of all elements of Human Performance.



RESULT

88%
**ENGAGEMENT
IN THE PROGRAM**



ADURO's programs and campaigns delivered a high awareness of safety practices and enhanced our customer service goals.

DEANNA HALL

Head of Corporate Health and Wellness, LG&E and KU

